

PROGRAMME INTERREG IPA CBC Greece – Republic of North Macedonia 2014-2020

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| Priority Axis | 1 - Development and Support of Local Economy |
| Thematic Objective | a-Promoting employment, labour mobility and social and cultural inclusion across borders through,inter alia: integrating cross-border labour markets, including cross-border mobility; joint localemployment initiatives; information and advisory services and joint training; gender equality; equalopportunities; integration of immigrants' communities and vulnerable groups; investment in publicemployment services; and supporting investment in public health and social services. |
| Investment Priority | a - Promoting employment, labour mobility and social and cultural inclusion across borders through,inter alia: integrating cross-border labour markets, including cross-border mobility; joint localemployment initiatives; information and advisory services and joint training; gender equality; equalopportunities; integration of immigrants communities and vulnerable groups; investment in publicemployment services; and supporting investment in public health and social services. |
| Specific Objective | 1.1 - Create employment opportunities for educated graduates by exploiting comparative advantagesof the crossborder area, preferably with the use of innovative tools and practices |
| Project Title | Entrepreneurship for tertiary education graduate |
| Project Acronym | ENTEG |
| Project Webpage | https://enteg.eu/ |
| Subsidy Contract | |
| Lead Beneficiary (LB) / Project Beneficiary | Regional Development Fund of Central Macedonia |
| Project Budget | 551.840,00 € |
| Beneficiary Budget | 168.000,00€ |

Project MIS Code 5067328

Deliverable D3.1.3Preparation of the curricula / E-learning [Includes the whole educational material (lecture notes, real case material, academic sources, exercises etc) that will be used for the Entrepreneurship Training. 20 lectures x 45hours work per lecture, 22,00 euro/hr + 3500€ organising, completing the set]

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Summary of the educational thematic sections

The first thematic section is about understanding the business plan creation, its importance for business and how to structure a business plan. The first thematic section is divided into two parts.

The second thematic section is about identifying the categories of financial tools that entrepreneurs can use and understanding how to distinguish between internal and external sources of finance. The thematic section is divided into two parts

The third thematic section concerns innovation and entrepreneurship in the field of agri-food, including technologies, processing, networks, etc. This third thematic section is divided into two parts.

The fourth thematic section shows how to achieve a strong brand identity in agri-food. The thematic section is divided into two parts.

The fifth thematic sections concern the approach of maintaining the attractiveness of a destination, in order to have tourism development with sustainability and there is a direct connection with entrepreneurship in the tourism sector. The thematic section is divided into two parts.

The sixth thematic section concerns sustainable development and related marketing with conventional and modern techniques. The thematic section is divided into two parts.

The seventh thematic section is about green energy and related green policies. The thematic section is divided into two parts.

The eight thematic section concerns the issue of energy in businesses, the management and reduction of the relative consumption. The thematic section is divided into two parts.

The ninth thematic section deals with issues of waste management in the EU and in Greece. The thematic section is divided into two parts.

The tenth thematic section concerns the correlation of waste management and the economy, with recycling, reuse and waste reduction. The thematic section is divided into two parts.

Disclaimer

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